

August 2016

Euroturk, the Turkish Team for the World Culinary Olympics will be at Chef Club WorldFood Istanbul!

Countdown for 24th WorldFood Istanbul and 31st Ipack Turkey has started!

Event calendars have been announced for the 24th International Food Products and Processing Technologies Exhibition – WorldFood Istanbul and 31st International Packaging and Food Processing Systems Exhibition – Ipack Turkey which will be organized at Istanbul Expo Center, CNR Expo between 1 - 4 September 2016.

WorldFood Istanbul which will be introducing a range of novelties as part of the exhibition this year, will feature Guest Country Kenya Meeting, Retail Center Activities, ColdChain Expo Eurasia and WorldFoodTech special sections, business meetings for foreign buyers delegation as well as a diverse conference and activity program as part of the organization, which are believed to make a huge contribution to the sector as a whole.

The activities whereby offerings from Turkish and international cuisine will be made to guests will also feature cooking shows. The chefs of EuroTurk Chef Club who have been representing Turkish cuisine successfully abroad will perform shows in the categories of “Culinary art”, “artistic performance” and “patisserie”.

Organized by **EUUF – E Uluslararası Fuarçılık**, an affiliate of **ITE Turkey**, the organizer of leading exhibitions in leading industries of Turkey, 24th International Food Products and Processing Technologies Exhibition – **WorldFood Istanbul** and 31st International Packaging and Food Processing Systems Exhibition – **Ipack Turkey** will bring together the professionals of the sector at Istanbul Expo Center, CNR Expo between 1 - 4 September 2016.

The new sections of the exhibition, namely **ColdChain Expo Eurasia** and **WorldFoodTech**, will increase the diversity and range of products, services and technologies showcased at the exhibition while the conferences to be held alongside, the exhibition will facilitate knowledge and experience

sharing in the sector. Also as part of the exhibition, the chefs of “**EuroTurk Chef Club**” which has been representing Turkish cuisine successfully at the international level will be performing shows.

Guest Country Kenya Project

As part of the **Guest Country Project**, which hosted **Azerbaijan, Kosovo and Malaysia** in previous years, the exhibition will be hosting Republic of **Kenya** this year. Organized in partnership by Foreign Economic Relations Board (DEIK) and Turkey - Africa Business Councils, “**Guest Country Kenya Project**” will help improve food trade between Turkey and Kenya and will support the exports of Turkish food exporters. Following the “**Kenya – Turkey Food Forum**”, which will be organized as part of the Project, buyers delegation from Kenya and Africa Region will get together with exhibitors at “**B2B Meetings**”.

Conferences Held Alongside the Exhibition

As part of the conferences covering diverse topics, to be held alongside the exhibition, expert speakers and professionals from the sector will be covering topics like; “*Turkey’s Food Import Policies and Codes of Practice*”, “*Legume Year Project*”, “*Labeling Methods Complying with Turkish Food Codex and Informing Consumers*” and “*Status of Local Chains In Food Retail Market*” and share information with the exhibitors and visitors.

New Services and Technologies will be introduced at the conference!

Cold Chain Logistics, Equipment and Technologies Special Section – **ColdChain Expo Eurasia** which will be featured for the first time at WorldFood Istanbul 2016 will be at the prominent as the “first specialized event” of the cold chain industry in the region. Supported by *Global Cold Chain Alliance* as well as by *Cold Chain Turkey* and *UTIKAD* in Turkey will be hosting a conference to be held alongside this special event. The latest developments in the sector will be covered by professionals from the public and private sector companies and organizations. The conference will also contribute to the development and globalization of the cold chain industry.

Chefs of “Euroturk Chef Club” which represented Turkey at World Culinary Olympics will be at WorldFood Istanbul!

WorldFood Istanbul 2016 and Ipack Turkey 2016 will also be the stage for numerous activities and shows by exhibitors. The activities whereby offerings from Turkish and international cuisine will be made, will also feature cooking shows. The chefs of **EuroTurk Chef Club** who have been representing Turkish cuisine successfully abroad will perform shows in the categories of “Culinary art”, “artistic performance” and “patisserie”. The chefs of **EuroTurk Chef Club** who represented



Turkey at World Culinary Olympics will be bringing the most selected flavors of Turkish and World Cuisine to the audience.

The Producers and Suppliers of the Food Industry will Get Together with the Representatives from the Leading Supermarket Chains at “Retail Center”!

The Retail Center which will be featured at the exhibition venue for the first time this year, will bring together the exhibitors and the representatives of the leading supermarket chains in the sector. Business meetings to be held with the leading retailers of the industry, which also includes Azerbaijan, Kazakhstan and Ukrain, will continue throughout the exhibition and will open only to exhibitors. These business meetings to be held at Retail Center will offer new business and partnership opportunities for the exhibitors.

WorldFood Istanbul will be hosting Buyers Delegation from 48 Countries!

In addition to the buyers delegation invited as part of the “Buyers Delegation Program” of the **Ministry of Economy of Turkish Republic** which is organized with the goal of creating new procurement, business development, business and partnership opportunities for the sector’s representatives at the international level and will be held with the participation of 48 countries this year, buyers delegation from Africa and target markets as well will be hosted by ITE Turkey.

Also at **Ipäck Turkey**, buyer delegation program will be held with the participation of **32** countries. Organized with the goal of facilitating communication between all stakeholders of sector at the national level and allowing them to be informed about and follow closely all novelties in the sector and helping to increase commercial activity in this area, the “**National Buyers Delegation Program**” will be among the activities to be organized as part of the exhibition.

Please visit www.worldfood-istanbul.com or www.ipackturkey.com for detailed information about 24th WorldFood Istanbul and 31st Ipäck Turkey, events calendar and to receive online invitation.

About EUF – E Uluslararası Fuarçılık and ITE Turkey

EUF - E Uluslararası Fuar Tanıtım Hizmetleri A.Ş., an affiliate of ITE Turkey, has been organizing exhibitions since 1999 for packaging, energy, construction machinery, food, furniture, stationery, promotional items, water and wastewater, tourism, rail systems and logistics industries. With the support of international exhibition company ITE Group Plc.’s global information network, experience and global partnerships, EUF A.Ş organizes; ANKOMAK (International Construction Machinery, Building Elements and Construction Technologies Exhibition), IPACK TURKEY (International Packaging and Food Processing Systems Exhibition), IWE ISTANBUL WATER EXPO (Istanbul Water and Waste Water Treatment Technologies Exhibition and Conference), EMITT (East Mediterranean International Tourism and Travel Exhibition), EURASIA RAIL (International Rolling Stock Infrastructure and Logistics Exhibition), GLOBAL OIL & GAS TURKEY (Turkish International Oil and Gas Conference) and WORLDFOOD ISTANBUL (International Food Products and Processing Technologies Exhibition).

ITE Turkey



19 Mayıs Caddesi | Golden Plaza
Kat: 7 | Şişli 34360 | İstanbul/ Türkiye
Tel +90 212 291 83 10 | Fax +90 212 240 43 81
info@ite-turkey.com | www.ite-turkey.com



About ITE Turkey

ITE Turkey is the Turkish affiliate of ITE Group Plc, an international trade exhibitions organization company that organizes over 240 exhibitions and conferences annually at the global level with over 1000 experienced personnel from 32 offices in 20 countries. Organizing leading trade exhibitions in the leading sectors of Turkey, ITE Turkey is comprised of YEM Fuarçılık, EUF - E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Uluslararası Fuarçılık and TF Fuarçılık companies.

ITE Turkey organizes the leading trade exhibitions of Turkey for the construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics industries and gets its power from its profound experience in Turkey and the region and from the global network of ITE Group. ITE Turkey, offers opportunities for new business deals, partnerships and purchasing agreements by opening its powerful global network in the exhibition industry to every sector it operates in and contributes to the growth of these industries.

For detailed information: Güliz Şengüler / Essance İstanbul İletişim Danışmanlığı / 212 282 40 85
– ext. 17; guliz.senguler@essance-istanbul.com

ITE Turkey



19 Mayıs Caddesi | Golden Plaza
Kat: 7 | Şişli 34360 | İstanbul/ Türkiye
Tel +90 212 291 83 10 | Fax +90 212 240 43 81
info@ite-turkey.com | www.ite-turkey.com