

July 31st, 2015

WorldFood Istanbul and Ipack Turkey are gathering the food and packaging sectors!

**THE 23RD INTERNATIONAL FOOD PRODUCTS AND TECHNOLOGIES
EXHIBITION - WORLDFOOD ISTANBUL and**

**THE 30TH INTERNATIONAL PACKAGING AND FOOD PROCESSING
EXHIBITION - IPACK TURKEY,**

will take place between September 3rd and September 6th.

Worldfood Istanbul and Ipack Turkey, gathering the rapidly growing food products, food technologies, packaging and food processing sectors in the world, will take place at Istanbul Expo Center, CNR Expo between September 3rd and September 6th 2015.

WorldFood Istanbul and Ipack Turkey, which bring together the food products, food technologies, packaging and food processing systems in the same platform and are organized by E Uluslararası Fuarçılık (EUF) which is subsidiary of ITE Turkey ,will gather the food and packaging sectors.

WorldFood Istanbul and Ipack Turkey, which host even more international visitors every year with the global business network support that ITE Turkey receives from ITE Group as the organizer of leading exhibitions in leading sectors in Turkey, aim to again provide great benefits for the players of food products, food technologies, packaging and food processing sectors this year.

While the synergy created by WorldFood Istanbul and Ipack Turkey aims to present their participants and visitors with a business platform on international dimension, it will also gather more than 500 producer, importer and distributor companies who are leading the sector with more than 1000 brands.

Domestic and Foreign Procurement Committees are at WorldFood Istanbul!

Worldfood Istanbul, with the experience and global cooperations of Worldfood Exhibitions from all around the world like *Worldfood Moscow, Worldfood Ukraine, Worldfood Kazakhstan, Worldfood Warsaw, Worldfood Azerbaijan*, which are organized within the body of ITE Group PLC, aims to be the biggest food exhibition of Turkey and its region.

This year, the goal is to have **19 countries** participating in the “Foreign Procurement Committees Program” organized in partnership with the Turkish Ministry of Economy in order to have new markets and create new business and cooperation opportunities. Company executives from, *Azerbaijan, Bosnia – Herzegovina, Bulgaria, England, France, Germany, Greece, Iraq, Iran, India, Japan, Jordan, Kosovo, Macedonia, Russian Federation, Saudi Arabia, Serbia, South Korea and United Arab Emirates* will be gathered with Turkish food and packaging sector producers in B2B sessions.

With the “Foreign Procurement Committees Visiting Program” that will be organized within the exhibition; providing of the sectoral information flow to committees consisting of trade associations, chambers of industry and commerce, businessmen associations and procurement committees from all around the country and the volume of existing sectoral trade activities will be increased. WorldFood Istanbul, supported by Republic of Turkey Ministry of Food, Agriculture and Livestock, Federation of Food & Drink Industry Associations of Turkey (TGDF), TÜGİDER, 24 associations existing under the roof of PAKTER and TGDF, Izmir Chamber of Commerce (İZTO) and KOSGEB, will also host as much domestic visitors as international visitors.

During WorldFood Istanbul, in partnership with Republic of Turkey Ministry of Food, Agriculture and Livestock, Thrace Development Agency and TÜGİDER – ALL FOOD IMPORTERS ASSOCIATION, a couple of seminars concerning the topics of “Possibilities and regulations of importation to Turkey”, “Contributions of Development Agencies to the food sector of the region” and “Exemplary work done for the development of food sector abroad” will take place..

Tea Masters Cup is at WorldFood Istanbul!

The “Tea Masters Cup”, which is organized by Tea Masters Cup International in a different country every year in order to develop the tea culture in the world, increase the awareness in this field and improve the communication between cultures, will take place at WorldFood Istanbul this year; for the first time in Turkey. In the contest that participants from Turkey and overseas will compete, the points will be calculated on three main categories including tea preparation, tea brewing and the tea taste and the contest will happen under the control of international independent referees.

WorldFood Istanbul and Ipack Turkey join forces to create synergy in the food sector!

Synchronously with WorldFood Istanbul, the 30th International Packaging and Food Processing Exhibition – Ipack Turkey, will gather the packaging, food processing and food sectors in the same platform.

Ipack Turkey, which will be happening for the 30th time this year, continues to grow every year in parallel with the packaging sector that has recently gained a big momentum with its

development because of the population growth, the growth in food sector, the tendency for retail shopping and the change and increase of consumption habits.

Packaging systems have great impact on the food sector that makes production in a wide range and they make sure the products are met with the final consumer in a healthy way. Ipack Turkey, in which the latest packaging and food processing systems will be exhibited, presents its participants and visitors with the chance to observe the latest systems that make it possible for the food products to be preserved more healthy and for a longer time.

Worldfood Istanbul and Ipack Turkey will happen synchronously with Ingredients Turkey between September 3rd and September 6th with the attendance of expert, decision maker, executive, buyer and other professional visitors in fields of food products, food technologies, packaging and food processing.

www.worldfood-istanbul.com www.ite-ipack.com

About EUF A.Ş.

EUF A.Ş which is subsidiary of ITE Turkey, organize the regions' biggest events in construction, furniture, food, packaging, promotion, stationery, energy and construction machinery industries since 1999. EUF A.Ş takes the British global event organiser ITE Group PLC's knowledge and global know-how techniques on the following events: WORLDFOOD ISTANBUL (International Food Products and Processing Technologies Exhibition), IPACK TURKEY (International Packaging and Food Processing Systems Exhibition), ANKOMAK, (International Construction Machinery, Building Elements & Construction Technologies Exhibition) IWE ISTANBUL WATER EXPO (Istanbul Water and Wastewater Treatment Technologies Exhibition & Conference) and GLOBAL OIL & GAS TURKEY (International Oil & Gas Conference).

About ITE Turkey

TE Turkey is the Turkey office of ITE Group, the British exhibition giant. ITE Turkey, who organizes premier exhibition organizations in leading sectors of Turkey, consists of YEM Fuarçılık, EUF–E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Fuar and TF Fuarçılık companies.

ITE Turkey, which organizes the leading exhibitions of Turkey in sectors of construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics, takes its strength from the global network of ITE Group along with its experience in Turkey and the region. ITE Group plc which organizes more than 240 exhibitions and conferences worldwide with 31 offices in 17 countries with more than 1.000 experienced personnel has its offices in Turkey as ITE Turkey. ITE Turkey creates new business, cooperation and purchasing opportunities in exhibitions by transferring its strong global network in the construction sector to each and every sector it is included in and supports the development of these sectors.

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