

Domestic products and brands were introduced at Turkish Chefs Association's Show

At the 25th WorldFood Istanbul Exhibition held between 7-10 September at TÜYAP Fair and Exhibition Center, the Turkish Cooks Association transformed Turkey's different tastes and flavors into a visual show with the products of domestic brands.

The special cooking and presentations prepared by Fikret Özdemir, Chairman of the International Superior Taste Award Jury and the Turkish Cooks Association, along with the famous chefs were welcomed warmly by the participants. The cooks, who came together in the show area of the Cooks Association, displayed a visual show during the event with products that won Superior Taste Award. In the event, the International Taste & Quality Institute - iTQi and the Cooks Association stand exhibited products from domestic brands that won the Superior Taste Award, and many domestic manufacturers and brands were introduced.

WorldFood Istanbul International Food Products and Technologies Exhibition, welcomed many exhibitors and products, especially milk and dairy products, meat and poultry products, fresh fruits and vegetables, seafood, basic foods and oils, sugary and baked goods, food ingredients.

Superior Taste Awarded Products Exhibition

At the Superior Tastes Award Exhibition, which took place at the stand of the Cooks Association, Turkish firms that won the Superior Taste award of iTQi, which is an independent organization consisting of chiefs and sommeliers, were hosted. Many valuable domestic firms took part in Superior Taste Awarded Products Exhibition of iTQi, which is based in Belgium, testing consumer food and drinks from around the world and introducing the tastiest ones.