



With two new sections, the 24th WorldFood Istanbul and 31st Ipack Turkey, will set the direction of the latest developments in the food and packaging industries!

With their new special sections “ColdChain Expo Eurasia” and “WorldFoodTech”, WorldFood Istanbul and Ipack Turkey Exhibitions offers new business and business development opportunities ...

Bringing together the rapidly evolving food products, food technologies, packaging and food processing sectors of the world under the same roof, the 24th International Food Products and Processing Technologies Exhibition – WorldFood Istanbul and 24th International Packaging and Food Processing Systems Exhibition – Ipack Turkey will bring together its exhibitor companies and professional visitors at Istanbul Expo Center, CNR Expo between 1-4 September 2016.

Organized by **ITE Turkey**, the organizer of leading exhibitions in leading industries of Turkey, **WorldFood Istanbul** and **Ipack Turkey**; will be offering new business, cooperation and procurement opportunities for its exhibitors and visitors with two additional sections this year. In addition to **Ingredients Turkey**, the Food Additives Special Section of WorldFood Istanbul, there will be another new section related to Cold Chain, Storage Systems, Cooling, Ventilation and Logistics named “**ColdChain Expo Eurasia**”. As the first specialized activity of the region for the cold chain industry, this special section will be offering new opportunities for the companies operating in the area of Cold Chain Services, Cold Freight Transportation and Equipment, Cold Storage and Equipment.

Thanks to this special section, companies with cold chain systems will get a chance to upgrade their existing systems. Also at Ipack Turkey, for the first time, the Food Processing Machinery and Equipment Special Section - **WorldFoodTech** will be serving the professionals of the sector. This special section, which will be featured at the exhibition for the first time, will showcase the latest food processing machinery and equipment as well as manufacturing technologies in full detail to professionals and businesses.

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WorldFood Istanbul will be open for 4 days and will serve an exhibitor profile representing different areas in the sector including beverages, milk and dairy products, meat and poultry, fresh food and vegetables, sea products, frozen products, basic food items and oils, confectionary products, bakery products, nuts and food additives. Ipack Turkey which will showcase the latest products and services related to packaging and food processing systems which are vital for the food and food processing industry which covers a wide range of products, will introduce to its exhibitors and visitors, the systems for storage of food products for longer periods of time.

Two new sections for the Exhibitions: ColdChain Expo Eurasia and WorldFoodTech

Today, increased demand for fresh, frozen and ready-meals, has also increased the importance of and brought to the forefront, the companies with cold chain systems for storage and transportation. In this regard, **ColdChain Expo Eurasia** Special Section of WorldFood Istanbul; will be presenting the developments in the sector via a professional platform. Bringing together, the professionals owning, renting out or managing temperature controlled transportation and storage products and services, **ColdChain Expo Eurasia** Special Section will serve as a road map for these professionals to further develop their existing systems.

Cold Chain Logistics, Equipment and Technologies Special Section - **ColdChain Expo Eurasia** which will be held concurrently with WorldFood Istanbul exhibition aims to become the meeting point of the cold chain market in Eurasia. Among the leading supporters of ColdChain Eurasia, are Global Cold Chain Alliance as the leading supporter and Cold Chain Logistics Society and UTIKAD in Turkey.

Parallel to the developments and innovations in the global market, the food processing machinery and equipment sector in Turkey is expected to increase its capacity and product diversity in the short term. As a response to all these developments, for the first time this year, Ipack Turkey 2016 will feature a new specialized section called Food Processing Machinery and Equipment Special Section – **WorldFoodTech**. This special section will be showcasing the latest innovations and technologies for health storage of food products for longer periods, and give the companies an opportunity to discover the technical details and latest developments from the sector.

Featuring the latest systems and technologies ensuring transportation to end-users, the food products under healthy conditions, **WorldFoodTech** section will be showcasing machinery, equipment and production technologies for chocolate products, crackers, confectionary products, bakery products, nuts, meat and poultry, bottling and for other products. Thanks to this special

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section, the exhibitors and professional visitors of the exhibition will be able to access all components of the packaging industry from a single platform.

ITE Turkey FMCG & Energy Group Director Atilla Marangozoğlu said; *“With its annual turnover of around 290 billion TL and over 410 thousand employees, Turkish food industry is the biggest manufacturing sector in our country. The goal of helping Turkish food industry develop further each day increases the interest in our exhibitions every day. Last year, at Ipack Turkey and WorldFood Istanbul exhibitions, we brought together 562 exhibitors from 42 countries and 14.247 visitors from 119 countries. This year our goal is to bring together over 600 exhibitor companies from 45 countries with over 16.000 professional visitors at our exhibitions.*

Developments in and the growth of the food industry, which provides the bulk of the demand in the packaging industry, increases the importance of food processing industry every day. In recent years we were organizing Ingredients Turkey – Food Additives Special Section at our WorldFood Istanbul exhibition. This year, in line with the needs of the sector, we’ll be featuring two new sections at our WorldFood Istanbul and Ipack Turkey exhibitions. These are the Cold Chain Logistics, Equipment and Technologies Special Section - Coldchain Expo Eurasia and Food Processing Machinery and Equipment Special Section - WorldFood Tech and they will bring along efficient business collaboration by bringing under the same roof the latest developments in their specific areas. These special sections will also provide the professionals of the sector a platform whereby they can discuss opportunities for new international business and accessing new markets. Our exhibition which will be joined by Germany, China, Iran, Korea, Malaysia, Mexico, Peru, Saudi Arabia, Sri Lanka (Tea Board), Thailand and Tunisia, will contribute to our visitors’ and exhibitors’ efforts of reaching their export targets.”

www.worldfood-istanbul.com www.ipackturkey.com

About EUF – E Uluslararası Fuarçılık and ITE Turkey

EUF - E Uluslararası Fuar Tanıtım Hizmetleri A.Ş., an affiliate of ITE Turkey, has been organizing exhibitions since 1999 for packaging, energy, construction machinery, food, furniture, stationery, promotional items, water and wastewater, tourism, rail systems and logistics industries. With the support of international exhibition company ITE Group Plc.’s global information network, experience and global partnerships, EUF A.Ş organizes; ANKOMAK (International Construction Machinery, Building Elements and Construction Technologies Exhibition), IPACK TURKEY (International Packaging and Food Processing Systems Exhibition), IWE ISTANBUL WATER EXPO (Istanbul Water and Waste Water Treatment Technologies Exhibition and Conference), EMITT (East Mediterranean International Tourism and Travel Exhibition), EURASIA RAIL (International Rolling Stock Infrastructure and Logistics Exhibition), GLOBAL OIL & GAS TURKEY (Turkish International Oil and Gas Conference) and WORLDFOOD ISTANBUL (International Food Products and Processing Technologies Exhibition).

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About ITE Turkey

ITE Turkey is the Turkish affiliate of ITE Group Plc, an international trade exhibitions organization company that organizes over 240 exhibitions and conferences annually at the global level with over 1000 experienced personnel from 32 offices in 20 countries. Organizing leading trade exhibitions in the leading sectors of Turkey, ITE Turkey is comprised of YEM Fuarçılık, EUF - E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Uluslararası Fuarçılık and TF Fuarçılık companies.

ITE Turkey organizes the leading trade exhibitions of Turkey for the construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics industries and gets its power from its profound experience in Turkey and the region and from the global network of ITE Group. ITE Turkey, offers opportunities for new business deals, partnerships and purchasing agreements by opening its powerful global network in the exhibition industry to every sector it operates in and contributes to the growth of these industries.

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