

May 2016

As the May 14th World Farmers' Day becomes the eyes and the ears of the food industry;

“WorldFood Istanbul and Ipack Turkey”

exhibitions aims to carry the food industry one step ahead ...

5.4 million farmers generate 14% of gross national product and 15% of total exports!

Agriculture, which is one of the leading industries of Turkish economy, makes a great contribution to the economy with the 60.9 million dollars worth of added value. Rapidly increasing world population and changing living conditions results in ever-increasing demand for agricultural products. In this regard, it is vital to ensure efficient use of all elements of the whole process ranging from production to sale to end-user and from healthy raw material procurement to energy utilization, packaging and distribution.

24th International Food Products and Processing Technologies Exhibition – WorldFood Istanbul and the 31st International Packaging and Food Processing Systems Exhibition aims to become the biggest international meeting point for the industry by bringing under the same roof, the players of the rapidly developing global food products, food technologies, packaging and food processing industries. 24th WorldFood Istanbul and 31st Ipack Turkey brings added value to these industries by showcasing the latest products, services and innovations in the food and packaging industry to professional exhibitors and visitors.

Organized by ITE Turkey, the organizer of leading exhibitions in the leading industries of Turkey, at İstanbul Fuar Merkezi, CNR Expo between 1-4 September 2016, **24th WorldFood Istanbul and 31st Ipack Turkey** will be the eyes and ears of the food and packaging industry with two new special sections. Covering products, services and technologies from all areas of the food chain ranging from production to consumption, 24th WorldFood Istanbul and 31st Ipack Turkey will accelerate growth in the food and packaging industries while increasing export levels in these sectors.

ITE Turkey



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ITE Turkey FMCG & Energy Group Director Atilla Marangozoğlu; “May 14th, which is the date of establishment of IFAP – International Federation of Agricultural Producers is being celebrated as the “World Farmers’ Day” since 1984. Undoubtedly farmers play an important role in provision of food and nutrition to billions of people in the world. Parallel to ever increasing population, the demand for agricultural production has been increasing too. While the world population is expected to reach 9 billion people within the next 40 years, demand for food production is expected to exceed the total demand for the last 10 years. In our country where the agricultural sector produces 14% of GDP, 15% of exports and around 40% of employment, the food industry is the biggest production sector of our country with its around 290 billion lira annual turn over and over 410 thousand employees...The goal of helping Turkish food industry progress with the support of the handwork of our farmers, increases the demand for our exhibitions constantly. Our exhibitions, which get increasingly more effective every year, bring along new business opportunities and partnerships for the sector and sheds light on the future of food and packaging industries. The exhibitions which aim to bring together over 600 exhibitors from 45 countries and 16.000 visitors will be joined by companies from Germany, China, Iran, Korea, Malaysia, Mexico, Peru, Saudi Arabia, Sri Lanka (Tea Board), Thailand and Tunisia.”

In addition to **Ingredients Turkey**, the Food Additives Special Section of WorldFood Istanbul, the exhibition will be featuring for the first time this year, the “**Cold Chain Expo Eurasia**” special section for Cold Chain, Storage Systems, Cooling, Ventilation and Logistics as well. As the region’s first specialized activity, this special section will be offering new opportunities to the companies operating in the areas of cold chain services, cold transportation and equipment, and cold storage and equipment.

www.worldfood-istanbul.com www.ipackturkey.com

About EUF – E Uluslararası Fuarçılık and ITE Turkey

EUF - E Uluslararası Fuar Tanıtım Hizmetleri A.Ş., an affiliate of ITE Turkey, has been organizing exhibitions since 1999 for packaging, energy, construction machinery, food, furniture, stationery, promotional items, water and wastewater, tourism, rail systems and logistics industries. With the support of international exhibition company ITE Group Plc.’s global information network, experience and global partnerships, EUF A.Ş organizes; ANKOMAK (International Construction Machinery, Building Elements and Construction Technologies Exhibition), IPACK TURKEY (International Packaging and Food Processing Systems Exhibition), IWE ISTANBUL WATER EXPO (Istanbul Water and Waste Water Treatment Technologies Exhibition and Conference), EMITT (East Mediterranean International Tourism and Travel Exhibition), EURASIA RAIL (International Rolling Stock Infrastructure and Logistics Exhibition), GLOBAL OIL & GAS TURKEY (Turkish International Oil and Gas Conference) and WORLDFOOD ISTANBUL (International Food Products and Processing Technologies Exhibition).

About ITE Turkey

ITE Turkey is the Turkish affiliate of ITE Group Plc, an international trade exhibitions organization company that organizes over 240 exhibitions and conferences annually at the global level with over 1000 experienced personnel from 32 offices in 20 countries.



Organizing leading trade exhibitions in the leading sectors of Turkey, ITE Turkey is comprised of YEM Fuarçılık, EUF - E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Uluslararası Fuarçılık and TF Fuarçılık companies.

ITE Turkey organizes the leading trade exhibitions of Turkey for the construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics industries and gets its power from its profound experience in Turkey and the region and from the global network of ITE Group. ITE Turkey, offers opportunities for new business deals, partnerships and purchasing agreements by opening its powerful global network in the exhibition industry to every sector it operates in and contributes to the growth of these industries.

For detailed information:

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